

Design Philosophy

George Dasic Architects was founded in 1989 by George Dasic RIBA. The practice is based in Tokyo and is led by an international team of talented and motivated architects and professionals.

The projects explore new theories about workplace concepts and sustainable architecture. The driving design principle is that a well-designed space improves wellbeing, productivity and efficiency. Sustainable, greener architecture is not just matter of taste, but also a matter of our planet's survival.

Our vision of a modern workplace is a technology driven, highly flexibly space where collaboration, communication, speed, interaction, teamwork and creativity are the driving parameters; a highly efficient workplace, yet at the same times a playful and comfortable environment.

The practice has a particular interest in the role technology plays in the design environment as a whole. Modern financial institutions with their trading floors and communication requirements provide the perfect ground for developing an architectural language built around negotiating the chaotic environments and complex layers created by the organizational hierarchies. Often, there is an analogy with the urban fabric of modern cities like Tokyo...the ultimate exercise in controlled chaos.

Our design philosophies are put into practice in the organization of our own office. Heavily reliant on technology, it is as close to a "paperless" office as any can be today. It is equipped and constantly updated with the latest CAD and CG technology. All of the designs are developed three-dimensionally and materials delivered over the net through broadband connections. Paper is used only when absolutely necessary.

The quest for architectural and design excellence is matched with the quest for greener, more energy efficient and ultimately fully sustainable architecture. Innovative use of technology, clean renewable energy sources and often forgotten and neglected traditional methods are driving principles in achieving not just efficient and elegant designs but also responsible designs.

The bulk of our work has been based on workplace and residential projects. At the same time, the practice has been invited to participate in numerous design competitions. Those (different) aspects are balanced and they mutually draw inspiration from each other. The competitions are used as a "research ground" to experiment with new concepts and strategies. The solutions devised for a museum or a residential project are often applied in a different form in one of the office projects and vice versa.

Currently the majority of the residential and workplace projects are located in Japan while the building and urban projects in progress are in Europe, Asia and Americas. The works has been publicized in various architectural and professional publications as well as TV programs and exhibited in both group and solo exhibitions.